ANCHOR

A SAN FRANCISCO BREWING TRADITION

California's first genuine lager reborn.

Crisp, clean, and refreshing, its rich golden color, distinctive aroma, lingering creamy head, balanced depth of flavor, and incredibly smooth finish are like no other lager today.

FIRST BREW 2012 FIRST BOTTLING 2013

ALC. BY VOLUME

4.9%

MALT 2-Row Pale HOPS Cluster

AVAILABILITY

Year-Round

Anchor Steam's[®] roots go back to the Gold Rush, long before icehouses and modern refrigeration made traditional lagers a viable California option. In 1876, thanks to an ice pond in the mountains and a belief that anything is possible in the Golden State, a little brewery named Boca created California's first genuine lager. **Anchor California Lager**[®] is our re-creation of this historic beer.

Made in San Francisco with two-row California barley, Cluster hops (the premier hop in 19th-century California), and our own lager yeast, this all-malt brew is kräusened and lagered in our cellars. Its golden color, distinctive aroma, creamy head, balanced depth of flavor, and smooth finish make Anchor California Lager[®] a delicious celebration of California's unique brewing heritage.

The California grizzly bear on our Anchor California Lager[®] label is from a woodcut by Durbin Van Vleck (1833–1898), courtesy of The Bancroft Library, UC Berkeley. First published in 1856 in San Francisco, it is a superbly crafted rendering of an original illustration by Charles Christian Nahl (1818–1878), who had painted both eastbound and westbound versions of this bear. Nearly a century later, Nahl's bear served as inspiration for the design of the bear on California's modern state flag. Although that bear is heading west, our bear—like the bear on Boca Brewing's historic lager label—is heading east.





ANCHOR

Available in 6-packs, 12-packs, 22-ounce bottles, and on draught.

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